

Privacy Policy

The online Privacy Policy of the Instituto Clima e Sociedade (<https://www.climaesociedade.org/>) was created to comply with the Brazilian General Data Protection Law (LGPD) and to reaffirm our commitment to the security and privacy of information collected from visitors to our website.

This policy may be updated from time to time, and we recommend reviewing it periodically. You [may visit our website](#) without providing any personal information. However, if you choose to provide such information, this policy explains how we collect and process your personal data.

How We Process Data

1. Any information provided by users will be collected and stored in accordance with current security and **reliability** standards.
2. Our website uses the standard HTTPS protocol, which ensures that all information collected from users is transmitted securely using standard Internet encryption.
3. Personal information provided to us will be collected through lawful means. The purpose of this collection is communication, enabling us to share information related to climate issues, such as events, studies, research, and related publications and resources.
4. Unless required by law or court order, users' information will never be disclosed to third parties or used for purposes other than those for which it was collected.
5. Access to the information collected is restricted to authorized managers of the **Instituto Clima e Sociedade**, and we are committed to maintaining the integrity of the information provided to us.
6. We may occasionally use cookies (*) to verify your identity, personalize your access, and monitor the use of our website to improve your browsing experience and its functionality.
7. We provide users with communication channels to address any questions regarding their personal data. These channels may be accessed via email at ics.privacidade@climaesociedade.org (**James Galvão – Data Protection Officer**).

How We Collect Data

- **Google Marketing and SEO Trackers and Cookies.** These tools collect anonymous data, such as your location and IP address, track your browsing activity, and analyze your behavior on our website. This information enables us to generate reports on the services and products you searched for and the source of your visit, whether through a Google search, direct access, or a link on another website. The **Instituto Clima e Sociedade** respects [Google's Privacy Policy](#). For further information, please refer to the policy directly on Google's website.

- **Facebook Pixel.** This tool monitors actions performed by visitors on our website. For example, when you add an item to your shopping cart, a report is generated for us. Your personal data will not be collected; only your actions will be recorded as anonymous data.
- **WordPress Cookies.** We use the WordPress platform, which requires cookies (small text files that can store preferences) to be placed on visitors' computers or devices to provide a more enjoyable browsing experience based on the collection of anonymous data. Cookies may, for example, manage server caching to make browsing faster and smoother. Cookies do not collect your personal information or allow us to access files and programs on your computer. You may remove cookies at any time by clearing your browser history.
- **Newsletter Subscription.** Our newsletter uses an email marketing tool that collects your email address only when you consent and enter it in the subscription form. By agreeing to join our contact list, you authorize us to send you emails. You may request the removal of your email address by sending a message to ics@climaesociedade.org.

Cookie Consent or Blocking

For the data collection features on our website to function properly, cookies (small text files that can store preferences) are required.

Cookies are not programs, do not steal data from your computer, and do not put your browsing activity at risk. However, you have the right to block our cookies through your Internet browser if you wish.

Your Rights

You have the following rights:

- The right to block any trackers and cookies generated by our website so that no information about your connection or access to our website is shared.
- The right to request that we update any inaccurate personal information we hold about you.
- The right to opt out of any commercial or marketing communications.
- The right to request the deletion of any personal data we have stored about you.

We allow up to five (5) business days to respond to any inquiries regarding your personal data. This period may be extended during festive periods, extended public holidays, institutional breaks, and collective vacation periods.

This Privacy Policy was last updated on October 15, 2026.